



## Classic Car & Truck Show

Saturday July 9<sup>th</sup>, 2011 10am – 3pm

NewPark Mall, Newark CA

(West Lot – near Macy's location)

Presented By:



& *Classic Cruisers USA*

**GRAND PRIZE AWARD: \$500 Cash Prize for People's Choice Award**

Additional award categories include:

- ✓ Best in Show by Year Model
- ✓ Best Restoration
- ✓ Wildest Custom
- ✓ Under Construction

Awards presentation at 4:30pm

**REGISTRATION:** Pre-registration by July 1<sup>st</sup> at \$30 per vehicle. On-site registration welcome at \$35 per vehicle. Space is limited so pre-registration is encouraged. Show participants receive a commemorative event T-shirt, certificate of participation along with a chance to win an award.

**CHECK-IN:** Begins at 8:00am day of show

Choose One

Name \_\_\_\_\_ Phone \_\_\_\_\_

T-shirt: S M L XL XXL

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Year/Make/Model \_\_\_\_\_ Email \_\_\_\_\_

I hereby understand that I am responsible for my vehicle and its contents and agree to hold harmless and release the Newark Chamber of Commerce, Classic Cruisers USA, NewPark Mall and all co-sponsors of liability for damage, injury or loss of property during the show.

**MAIL TO:** Newark Chamber of Commerce – 37101 Newark Blvd. Newark, CA 94560

Please contact Greg Magee for more information regarding sponsorship, vendor spots, or any additional Car Show details. (510) 490-8390 or [nospeedlimit55@yahoo.com](mailto:nospeedlimit55@yahoo.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_



# Car Show Event Sponsorship

**Please help make this year's event a huge success!**

- \_\_\_\_\_ **\$200** Your Company Name displayed on the Car & Truck Show sponsor poster and event T-shirt ~ Or ~ 10x10 Vendor Booth Space in the Automotive Alley during the Car & Truck show.
- \_\_\_\_\_ **\$350** Your Company Logo on commemorative T-Shirt and Event Sponsorship poster, Trade Vendor Booth at the Car Show - includes 10x10 vendor booth space (Tent not included), live "Thank You" announcements by the MC during event, mention in "Thank You" article in the Tri-City Voice and on the Chamber of Commerce SummerFest website.
- \_\_\_\_\_ **\$500** All of the above, plus a Triple size Vendor Booth (10x30 space), and larger more prominent Logo on T-shirt and Event Sponsorship poster.

## **Award Prizes Needed**

**FOR CAR SHOW CATEGORY WINNERS**

**CAR SHOW PRIZE DONATION:** \_\_\_\_\_

**DONATION PROVIDED BY:** \_\_\_\_\_

## **Trade Vendor Space for Sponsors**

**(ALL CAR SHOW VENDOR BOOTH DISPLAYS MUST BE AUTOMOTIVE INDUSTRY RELATED)**

**I WILL BE A VENDOR SELLING** \_\_\_\_\_

**I WILL BE DISPLAYING** \_\_\_\_\_

**PLEASE MAIL THIS SHEET ALONG WITH YOUR CHECK OR DONATION TO:**

**NEWARK CHAMBER OF COMMERCE**

**ATTN: SUMMERFEST SPONSORSHIP**

**37101 NEWARK BLVD. NEWARK, CA 94560**

**\*SUMMERFEST MICROBREW ~ MUSIC ~ MOTORS IS A FULL WEEKEND (JULY 9<sup>TH</sup> & 10<sup>TH</sup>) EVENT. TWO DAY SPONSORSHIP AND VENDOR BOOTH SPACE ALSO AVAILABLE! IF YOU ARE INTERESTED IN PARTICIPATING IN THE ENTIRE WEEKEND, PLEASE CONTACT LINDA ASHLEY AT: 510-744-1000 OR [LINDA@NEWARK-CHAMBER.COM](mailto:LINDA@NEWARK-CHAMBER.COM) FOR MORE DETAILS. CAR SHOW SPONSORS ALSO RECEIVE A 50% DISCOUNT FOR GOLD OR SILVER SPONSORSHIP OF THE ENTIRE FESTIVAL.**